



**STATE OF NEVADA**  
**DEPARTMENT OF ADMINISTRATION**  
**NEVADA COMMISSION FOR WOMEN**

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**MEETING NOTICE AND AGENDA**

Name of Organization: Nevada Commission for Women

Date and Time of Meeting: Thursday, March 5<sup>th</sup>, 2026 at 10am

Location of Meeting: **TEAMS**

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Meeting ID: 264 315 071 736 26

Passcode: N5Xp2tP3

Below is an agenda of all items to be considered. **Action may be taken on items followed by the words “For Possible Action.”**

1. Call to Order - Chair
2. Roll Call - Administrative Assistant III

Chair Midby – Present  
Vice Chair Fridenthal – Present  
Commissioner McDoniel – Absent  
Commissioner Proper – Absent  
Commissioner Rogers Markwell – Present  
Commissioner DiLullo – Present  
Commissioner Woodrow – Present  
Commissioner de Joya – Present  
Commissioner Taylor – Present  
Commissioner Brown – Present

3. Public Comment - Chair

Public comment will be taken during this agenda item. Comments may be limited to three minutes per person at the discretion of the chairperson. Members of the public may comment on matters not appearing on this agenda or may offer comment on specific agenda items. Comments may be discussed by the Commission, but no action may be taken on matters presented by the public that are not already on the agenda marked for action. The matter may be placed on a future agenda for action.

4. She Shapes Nevada Events & Subcommittee Reports (For Possible Action)

Vice Chair Friedenthal said she's excited that everyone has been selling tickets this week and reported that we have 72 tickets sold and we should aim for that 100 goal. She asked her Marketing Director to look into some geographically located social media promotion that we will do in the next couple of days. She's smart and will tag everyone and do all the things. Northern NV has sold 109 tickets, and she knows it's not about the money, but it kind of is, so that's \$5,500 which means we broke even at the last event, and we will make a little this time which can offset costs for future events. We are on the right track and that's really exciting. Commissioner Brown and Commissioner McDoniel sent the bags that we had last year and we have about 70 left, so we thought we might use them here since there's a lot of stuff going back and forth, so they are there and we put water, candy, and some local businesses with coupons like for headshots or botox, or whatever so we will do that here. She wanted to see if there was something that you thought would be worth doing so there's something people are walking away from the event with in the South. It's probably too late to have something made, but that doesn't mean we can't come up with something. Chair Midby said that's a great idea and she loves it and maybe we can add something from a women owned business in NV or ask the speakers if there was something they would like to leave behind like info from their organization or what they're trying to do or something they'd like to give. Vice Chair Friedenthal said it would be easy to buy some bags and add a sticker of a logo because she likes the idea of us giving something. Chair Brown said what about cookies in the shape of our logo and Chair Brown said she can look into that today and she isn't sure if we have to approve that or what we need to do. Ms. Freitas said we will need to have another meeting in the next day or 2 with the specific dollar amount to get that approved. Commissioner Rogers Markwell asked if we could just blanket an amount and give the approval on that. Chair Midby said that has to be agenda'd and to defer to Katie Armstrong because even to spend up to a certain amount has to be agenda'd. Ms. Armstrong said that is correct and you have to have the dollar amount or like Ms. Freitas did last time, put it at a little bit higher just in case. Chair Midby said in terms of logistics, given that it may not be feasible to have another meeting, would it be possible for one of us to cover the cost and then have it be a reimbursement if it's approved at the next meeting? Ms. Freitas said she isn't sure, but since everyone is registered as vendors with the State, it is an option to send money, and she will confirm it with Director Grimmer. Chair Midby asked as an alternative if we have ticket profits, if that could cover the cost of anything for the event? All of those would also have to be agenda'd, if the meeting has to be after the event, and we can't vote by email, right to do just a yay or nay? Ms. Armstrong said that's correct, you can't vote by email. Ms. Freitas said that where you are at right now, with everything voted on, we are good to go, and everything is in the process of being paid. The financials are all good so if you want to vote on anything else, it would have to be at the separate

meeting and then however long it would take to get the funds allocated, sent and spent. Since the event is next week, it doesn't seem very feasible realistically, but we can try. Chair Midby said she would be glad to cover this if that's the route we decide to go and figure that out later. Once we have that information we can work on a separate meeting. Commissioner Brown said that's perfect, and she will get on that today. Vice Chair Friedenthal suggested to get a quote for 100 cookies if everyone would want one. Everyone nodded in agreement to the 100 cookies. Ms. Freitas said the only other possible hinderance is that whoever you use has to be a vendor with the State, so if they aren't already, that could take several weeks with the Controller's Office. Commissioner DiLullo asked if we just choose to sponsor the cookies, or a handful of us do, then we don't have to do any of what was described and can just pay for the cookies? Ms. Freitas said yes. Chair Midby said that would be great if anyone else wants to do that, but she is happy to sponsor them as well. Chair Midby asked Vice Chair Friedenthal to send the updated list of like 70 people who bought tickets and she said she will. Chair Midby said she likes to harass people but only if they've purchased tickets. Vice Chair Friedenthal said she can send the list to Ms. Freitas and she can distribute them to everyone, and what Chair Midby is asking for is the list of everyone who has purchased tickets, so if you know someone who said they are going to purchase tickets but they aren't on that list, you can follow up. She did the math and for Southern Nevada, \$1,800 is what we've sold in tickets so far. Chair Midby said that's really exciting and we should aim for that 100. 28 tickets – she has faith in the Commission. Vice Chair Friedenthal said she loves a good challenge so she will keep Ms. Freitas informed so she can keep everyone else informed as we get a little closer, because that's just fun. Commissioner Brown asked Ms. Freitas if she has any emails left from their last event last year and she said she might have the guest list with emails. Commissioner Brown said maybe we can push that out too. Ms. Freitas said she will look for that and if she doesn't have it, the Executive Assistant might have it. Chair Midby said that is a wonderful idea to include everyone who was there last year and might like to attend. Commissioner de Joya said she has reserved for a table of 10 for the event and has to send the list of names who will be there. One is coming in from the Governor's Office and one from the Office of the Mayor, so she is excited that they are attending. Chair Midby said that's wonderful and thanked her for networking. Ms. Freitas said if you all are buying like a group package of tickets to send her a list of the names to get that list up-to-date and give it to the people at the gate so they for sure have access to the event. Chair Midby said Vice Chair Friedenthal has that list and has been in constant communication with all the speakers and with the questions and has done a wonderful job at doing the run of show and all of that. If those haven't been circulated to all of the Commissioners, maybe we can do that if that's appropriate. She even helped her draft some welcome remarks which was wonderful and we can tweak those and send them to everyone. The last piece, and sort of the critical piece is the know before you go email – ask about parking, names at the gate, etc. Commissioner McDoniel is helping with this, and Vice Chair Friedenthal is sending the info to everyone from the ticket sales. Vice Chair Friedenthal said she just put it on her to-do list to draft a know before you go email and they will put blanks where it needs to be filled in with everybody's expertise and maybe Monday morning we will send that out. Chair Midby said that sounds good and like Commissioner de Joya, please send the emails if you purchased group tickets so we can send them that too and make sure

everyone gets that know before you go email vs you getting it on their behalf. Vice Chair Friedenthal said they will figure it out on the platform if they can update it with specific names. Vice Chair Friedenthal asked if Chair Midby has the speaker bios or just her. Chair Midby said she thinks she has them and will connect with her if she doesn't. Chair Midby also mentioned travel – those who are traveling down, is there anyone that needs help with travel? She knows Ms. Freitas sent that email about travel coverage, and if you're able to attend. Chair Midby is going to be at both events on the 10<sup>th</sup> and 11<sup>th</sup>, so she's going to fly up North for that one which will be great. Ms. Freitas said so far, she only has 2 people who have sent plane tickets. Also, the Deputy Director wanted her to mention that since this is the Department of Administration for travel, we just want to make sure that we are really on top of that, so it is a little bit late to add on more travel since the State requires 7-14 days' notice to put you in travel status and allocate those funds from 1029. If you do still have travel, please let her know ASAP so we can work on it. Vice Chair Friedenthal shared another thought since this is in partnership with the International Women's Forum, and Commissioner DiLullo will be there on the 10<sup>th</sup>, are there any other members from IWF that will be in attendance because we want to acknowledge the partnership. Knowing who those members are would be really nice to thank them for their partnership. Commissioner DiLullo said if she gets the list she can highlight those people. Chair Midby asked if this has been circulated to that group, and Commissioner DiLullo said yes, both events have, and they even created an event and link to purchase tickets, which is really how we communicate because she's anxious to see this list and see how many of those women have purchased tickets. They also have another event which is a luncheon that day with the Southern IWF chapter, so we will just hang out all day together. Vice Chair Friedenthal said she also gets to attend that luncheon so she's excited to spend the day with her (Commissioner DiLullo) as well. Vice Chair Friedenthal said if anyone has friends, and she knows a couple of people with the Women's Giving Circle, she's sent an invitation in the South, but she hasn't heard back and doesn't know if anyone from there is on the list, but they would be very interested and potentially come, so please communicate it with them. Commissioner Brown shared a follow-up thing from Commissioner McDoniel who asked about flowers if we are going to do something at the center of the table and to follow up with the security gate list and make sure we have that. Ms. Freitas said she knows about that and that she is on that email chain. The contact they have for Anthem is requesting that guest list ASAP, but knows that tickets are still being sold. Vice Chair Friedenthal said as for flowers, oftentimes venues like Anthem might have stock centerpieces that they would use. She said she loves the idea of flowers and she doesn't know if anyone has the time or energy to bring flowers and for us to do arrangements, but she's be happy to. That's another thing we should talk about - what time should we all arrive on Tuesday to do whatever needs to be done? Commissioner Brown asked if we can do a generic tablescape. Chair Midby said in terms of cost efficiency, said that would be good and we can just ask if they do, or we can get some flower arrangements from Trader Joe's or something and we just need to know the number of tables. Commissioner Brown said she will email Commissioner McDoniel about that. Vice Chair Friedenthal said they often defer to Aelstroemeria because it's that inexpensive flower that's hard to mess up and easy to arrange and make it look like you know what you're doing. Commissioner de Joya asked if we did anything for our speakers last year or if they got anything.

Commissioner Taylor said no, but if we could potentially give the speakers a certificate of appreciation or recognition, or something to that effect. Commissioner Brown said we tried to donate to a charity for them last year, but it didn't work out and they weren't allowed to and it was kind of a mess, but she agrees and thanked Commissioner Taylor for bringing that up because they did try that last year. Ms. Freitas said she thinks she has a template for a NCFW certificate of appreciation and will pull that up and share it as soon as she finds it. Chair Midby said she loves the idea of giving them something, even if it's flowers as a token of our appreciation, something like that would be lovely. She said she is happy to get a bunch of flowers if everyone agrees on that and the certificate. Vice Chair Friedenthal said she thinks 3 bouquets would be really nice in purple for Women's History Month. Chair Midby asked if we had 3 or 4 panelists and Commissioner DiLullo said 4. Ms. Freitas shared her screen to show the NCFW certificate of appreciation that she found. She said she can edit it and make it a little nicer to say She Shapes Nevada or Speaker Series, whatever you all want. Chair Midby asked if that's the State of Nevada seal on there and Ms. Freitas said yes. Chair Midby asked if we can also add the logo for the Commission, and Ms. Freitas said yes and she will work on this. Vice Chair Friedenthal said she would like these for the North as well. Ms. Freitas asked what you want it to say and Vice Chair Friedenthal said she will work on some verbiage and send it to her. Commissioner Brown said she can pick up the bouquets for the speakers and asked if they need to be in vases or if we can give it to them wrapped in paper. Chair Midby said wrapped in paper is fine and she can help with that if need to tag team that. Commissioner Brown said she thinks she's good to go on that and asked if everyone is good with Trader Joe's flowers. Everyone nodded in agreement and Commissioner Brown said they have the best flowers anyway. Chair Midby said the last thing to finalize is the run of show, and maybe some of us could get there early, we'll probably have access to the room at least an hour ahead, we have a step and repeat to set up and a few things to do so if others have that flexibility, that would be wonderful and many hands make light work. Commissioner Rogers Markwell said she is coming straight from the airport and will be there early and Commissioner Taylor said she will be in around 3 or earlier. Chair Midby said 3pm should be sufficient unless anyone disagrees. Ms. Freitas said she will confirm with Anthem how far in advance they will have access to the room and send that out. Chair Midby asked if there was anything else to discuss for this event since we talked about a lot and she thinks we're in a good spot and that it's going to be a wonderful event. She thanked everyone for their help because it's been a true group effort and we have done an tremendous amount of work, and thanked Nevada Women's Fund too. Ms. Freitas said this goes around with the social media report later, but if anyone wants to share what you all have shared on your own social media pages for the event, because some of the posts she's seen have been really amazing and she saw that Commissioner Rogers Markwell and Vice Chair Friedenthal did something with the news which was really cool and she asked if she would like to share about that. Vice Chair Friedenthal said for Women's History Month, NWF is doing a month-long series, so every Monday or Tuesday, and Commissioner Rogers Markwell met her at the news station last week to pre-record this segment which is for week 2 and will air early next week about the She Shapes Nevada speaker series and Women's History Month. Vice Chair Friedenthal also said if we didn't know this already, Commissioner Roger Markwell used to be on TV so it was like sitting next to a pro

which was very comforting. Commissioner Rogers Markwell said she is a pro too. Chair Midby said this was great exposure for the Commission and thanked them both for doing this. The name tags got delivered during this meeting at this time, so Vice Chair Friedenthal shared them on the screen and they look amazing. Chair Midby reiterated the follow-ups needed for the event and recapped everything that was discussed thus far. Commissioner Taylor asked if we are going to have an event agenda for the attendees with registration, networking, panel discussion, etc. Vice Chair Friedenthal said that's something we can put in the know before you go email. Commissioner Taylor said she agrees if everyone else thinks that's a good idea. Chair Midby said she will give an overview of the schedule in her opening remarks, and it would be great if everyone there could introduce yourselves as Commissioners. Commissioner Rogers Markwell said whoever is initially hosting or introducing, they usually just call on the people and they stand up or raise their hands etc. for a quick intro because some people a little bit long-winded in introductions and that way you remain in control of the pacing. Chair Midby said to recognize anyone from IWF, NCFW and NWF and to flag those folks on the list so she can incorporate that into her welcome remarks. Vice Chair Friedenthal said "and please hold your applause until the end". Chair Midby said do one true round of applause at the end instead of every person. She asked if there were any other subcommittee reports.

5. **NCFW Dedicated Space Update (For Possible Action)**

Commissioner Brown said she met with Vice Chair Friedenthal, the Governor's Office, Ms. Freitas, Director Grimmer, and SPWD and got on the same page. They have a lot of control with that room which is fine. They are going to update the paint and the flooring, so we don't have to raise money for that because they're doing that anyways. She brought Clair Brown, her daughter, who is an interior designer, and she thinks it's important for everyone to look at her work to see that she's legit with House of Four Design, and she is basically going to help us pick frames for pictures to make things cohesive and beautiful, and will do everything to submit it to the Governor's Office, so we don't need to focus on who we're going to nominate at this time, and we are moving forward. The Governor has the final say. Vice Chair Friedenthal said to try and get this done right before the next legislature begins to have a fun event and have people up there to make a big fuss about it. Chair Midby said she loves that idea and it would be great timing with a lot of exposure to the new space. We could do a ribbon cutting or welcome with an event in conjunction with the unveiling. That will be February 2027, so we have a year. She thanked Commissioner Brown for doing this and said she's seen Clair's work and it's phenomenal, so there's absolutely no concerns as to if she's legit because she's one of the best. She also shared that she's on an email with the carpet, where the plaid and the blue don't look good together, so they have to figure out if it will just be a solid blue in that space. Vice Chair Friedenthal said she's disappointed and curious to know what Clair said about it. Ms. Freitas shared her screen to show the difference in the 2 samples of flooring. Commissioner Brown said she hasn't had a chance to talk to Clair about it yet but Tawny Polito from the Governor's Office is pushing the carpet because she's trying to get it in the Guinn room also, but wants it to match. She said the carpet is probably out of our control. Ms. Freitas said they might be able to still change it because this isn't solid for the carpet choice or already in the works. Chair Midby asked for input on the

current sample choices. Ms. Freitas said if you want them to pay for it, this is the option and it might just be the solid blue throughout the entire building. Commissioner Brown said seeing this online was just completely different than what we were looking at, so they might have ordered the wrong sample or been sent the wrong one. Tawny Polito is really taking charge of redoing some of the space and seems like she has good taste so she trusts her efforts and we will just see what happens in the next few weeks. Vice Chair Friedenthal also shared that Tawny Polito expressed her appreciation for NCFW's effort, excitement and willingness to make this change and update this space because we were going to lose this space and she feels like an advocate and she even gave us some space just outside the breezeway to draw people in and give us so much more presence. That really extends our ability to make a statement. Commissioner Brown said we were even talking about placing pictures of the Commissioners on the outside before people walk in so they know who NCFW is, what we're all about and who the Commissioners are which will bring relevance to our Commission. Ms. Freitas added that since the Governor's Office is redoing the walls, they are also removing all of the displays on the walls and repairing the walls. When she contacted the people who initially installed these fixtures, they said they were permanent installments and it would be very costly to remove them and have it done by the same people, and the quote was over \$20,000 just to get them removed. Since B&G is repainting these walls and taking everything down and repairing the holes, that is a significant amount of money being saved. This is on the Governor's Office timeline, but then you have free reign of what you put back on the walls and it's going to make it so much easier to do this. Chair Midby said that's great news because that was one of the biggest hurdles. Vice Chair Friedenthal said outside the doors going into the hallways they can add signage, so people know what they're going into and be drawn in without having to already be in there. Ms. Freitas mentioned in the back corner by the glass display that there's a sign talking about all of the sponsors of the project when this was done in 2017, so if you have partners then we can have their logos or names, like IWF and NWF or whoever else which is a great way to shout out those sponsors. Chair Midby said we can also have Clair's logo for this since it's pro bono work for us. She wants to keep this as an agenda item for the next meeting and hopefully we will have an update on the carpet and move forward from there. The next meeting is April 2<sup>nd</sup>. Ms. Freitas said she sent out all of the calendar invites for meetings until June on that first Thursday of the month.

6. Financial Report – Administrative Assistant III (Information Only)

Ms. Freitas said as usual, it's the same as last time, but she did add in the specific costs of travel that she has for 2 Commissioners, and the deposit has been paid for Anthem Country Club, but there was an issue with them not being setup for electronic funds transfer, so a paper check was mailed and they have not received that yet, but understand the issue and process. The rest of the funds got processed yesterday for that remaining balance to Anthem, so they should have that money soon. The Guinn Center invoice has already gone through as well, so that's ready to go. The name tags went from about \$200 that she initially quoted from Amazon to now be \$80 from Reno Type, so that is also allocated on this budget tracker that she made. Vice Chair Friedenthal asked if she could give a quick update on the Status of Women report and Chair Midby said no because it's not on the agenda. Katie Armstrong said she can give an update since they aren't voting

on anything. Vice Chair Friedenthal said it's just exciting, there's nothing to vote on, they reviewed the dashboard with Robin and it's super close to being done and is absolutely incredible because of the amount of data and the storytelling on the 8 key indicators with interactive maps and color-coded graphs. You can click on each one of them and just find so much information. The downside is the struggle finding data for rural communities because there isn't a lot of data because they just don't collect it. We have a meeting March 20<sup>th</sup> to discuss it with the completion date of March 31<sup>st</sup>, and then there will be a meeting scheduled for the rollout, so if there's anyone on the Commission that would like to be involved in the rollout of the report, there will be a presentation in the North and in the South, and can add that to the agenda. Chair Midby said that's wonderful and she is really excited about that and it's going to be a great partnership and a great opportunity with the rollout and the collaboration with the Guinn Center.

7. Social Media Report – Administrative Assistant III (For Possible Action)

Ms. Freitas said she has been sharing a lot of posts that you all have shared with her or that are repostable. On the business Instagram, she can't do the repost which is kind of strange and she will look into that and maybe changing the interface. On LinkedIn, she has been updating that quite a bit and finally got the invitations sent to everyone so hopefully you got that, and she has been reposting everything you all share. She can't see the public view on her computer but she did view the page on a phone and it looked great. If you have anything on either platform, just send it her way to share as a collaborative post so it's on the NCFW page and your own as well. Linktree also has all of the links to ticket purchases as well from Instagram and LinkedIn. Chair Midby said that is great work and thanked Ms. Freitas for keeping those updated, she really appreciates her efforts on that.

8. Public Comment- Chair

Public comment will be taken during this agenda item. Comments may be limited to three minutes per person at the discretion of the chairperson. Members of the public may comment on matters not appearing on this agenda or may offer comment on specific agenda items. Comments may be discussed by the Commission, but no action may be taken on matters presented by the public that are not already on the agenda marked for action. The matter may be placed on a future agenda for action.

9. Adjournment

**Nevada Commission for Women**

Unless noted as an action item, discussion of any item raised during a report or public comment is limited to that necessary for clarification or necessary to decide whether to place the item on a future agenda.

All times are approximate. The chairperson reserves the right to take items in a different order or to combine two or more agenda items for consideration to accomplish business in the most efficient manner. The chairperson may remove an item from the agenda or delay discussion relating to an

item on the agenda at any time. The chairperson may call for a break.

We are pleased to make reasonable accommodations for members of the public with disabilities and who wish to attend the meeting. If special arrangements for the meeting are necessary, please notify the Nevada Commission for Women staff at (775) 684-0299 as soon as possible, and no later than 24 hours prior to the time of the meeting.

### **Confirmation of Posting**

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